BHARATHIYAR
ARTS & SCIENCE COLLEGE FOR WOMEN
(Affiliated to Periyar University)
NAAC A+ Grade with CGPA 3.43 (Cycle - 2) & Reg U/S 2(f) & 12 (B) UGC Act 1956
Deviyakurichi, Thalaivasal(Tk), Salem(Dt), Pin-636112. Phone-9442700889.

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ANNUAL REPORT 2023-2024

❖ Sri Sakthi Educational Trust has established Bharathiyar Arts and Science College for Women atDeviyakurichi in the year 1997. The very purpose of establishing this college is to give quality education to the rural girls. The College was at first affiliated to Madras University, and then when a new university named after E.V.Ramasamy, affectionately called as Periyar, the great social reformer, came into existence, we came under the banner of Periyar University. At the inception there were four courses and the college has grown into a full-fledged institution with 18 Under Graduate Courses and 10 Post Graduate Courses, and 7 M.Phil Research Departments and 3 Ph.D.Programme.

About 2556 students are studying here with Staff strength of 130. We have good infrastructure. The Trust believes in the efficacy of women for the development of our nation, hence we focus on education to women, with commitment and dedication.

By the grace of God and the perennial support of our management we are growing from strength to strength. As an acknowledgement of academic excellence, our college is recognized by **UGC under section 2(f) and 12 (B) and also we got NAAC accreditation with A+ Grade**.

We motivate our students to make themselves to be employable. Our College is the centre for the Periyar University Recruitment Drive for the Attur Region. The **Placement Cell** of our college remains a boon to the Final Year Students who go out with a job in their hands after graduation.

We believe that service to humanity is service to God. So we have **NSS, RRC, YRC, Citizen Consumer Club, Donors Club, EDC, Bharath Scout and NCC** to make our students involve in social service. At the juncture of values, we instruct moral values to students through value education.

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NCC Conducted the following programmes:

Our SW Cadets Attended Various Camp Like CATC – TSC- Training at Various Locations. Our Cadets S.KIRUTHIKA and S.PRIYA are attended Thalsainic Camp from 11 Jun To 20 Jun 2023.All NCC Cadets Participated International Day Of Yoga (IDY) On 21 Jun 2023. Our Cadets S.KIRUTHIKA and V.VASAVI are attended EBSB CAMP-I to be Held at NTA Idayapatti Madurai on 03 Aug 2023 To 14 Aug 2023.Special Puneet Sagar Abhiyan (PSA) Event: G-20 Celebrations Awareness Rallies and Nukkad Natak for Preventing Plastic Pollution and Road Safety Awareness. Swatch Bharat Abhiyan: TO Cleaning The Gandhi Statue at Sarvai Village On 02 Oct 2023. Our College Cadet S.PREETHI Selected DTE RDC TRG – II camp at NTA, Idayapatti, Madurai From 14 Nov 2023 To 23 Nov 2023.NCC Day Celebration: Blood Donation Camp on 25 Nov 2023. Special Campaign : IYOM – 2023 Conducted Food Competition (MILLET MELA) On 12 Dec 2023. Our Cadets attended NCC 'C' & 'B' Certificate Examination. Our Cadet A.KIRUTHIKA Selected IGC Shooting – 2024 to be Held at Kongu Engg College, Perundurai on 04 Mar 2024 To 13 Mar 2024.

NSS conducted the following programmes:

International Yoga Day-21.06.2023,Drug Abuse Eradication Awareness Programme& Pledge- 11.08. 2023,Eye Camp - 13.08.2023,Vigilance Awareness Week Programme -1.11. 2023,Social Justice Day – Pledge On 15.09.2023,World AIDS Day - 01.12.2023,Disposal Of Plastics -Cleaning -17.12.2023,Tree Plantation -20.12.2023,Voters Day Pledge-25.01. 2024,Leprosy Pledge-30.01. 2024,Voters Awareness Program-4.02. 2024.

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YRC conducted the following programmes :

International Yoga Day-21.06.23, Drug Abuse Eradication Awarness Programe &Pledge-11.08.23, Eye Camp-13.08.23, A Report Vigilance Awaraness -01.09.23, Social Justice Day-15.09.23, World Aids Day-01.12.24,Voters Day-25.01.24,Leprosy day-30.01.24,Blood Donation Day - 08.10.23, Road Safety Awareness-06.02.24, Voters Awarness Programm-04.04.24,Womens Day Awareness Program-08.03.24.

FDP conducted the following programmes :

Implications for theory in studies in tamil- 20-11-2023 to 26-11-23, AI & Emerging Trends In Teaching And Research- 07.08.2023 to 14.08.2023, A title of introducing Blooms Taxonomy- 18-09-2023 to 25-09-2023, The importance of self care- 4/09/2023 TO 11-09.2023, Awareness on sleep routines for effectiveness handling- 07-03-2024 TO 15-03-2024, Failure is a wake up call- 05-02-2024 to 09-02-2024, The formal presentation skills- 09-09-2023 to 15-09-2023, FDP on legal formalities for startups in IP Filling- 06-12-2023 to 11-12-2023, Us Individual Taxation- 05.02.2024 to 12.02.2024.

Placement Recruiters:

Our Eminent Recruiters are Micheal's Academy Of Communicative English,Attur, Salem(The English Academy),Nice Education, Trichy, I Net Resources, Salem,GBKEnvieco Pvt Ltd, Sripreumbudhur, Chennai,Drive Management Services, Sripreumbudhur, Chennai,Sureti IMF Pvt Ltd, Coimbatore,Rasi Seeds, Attur,Capegemini, Salem / Trichy, Tech Mahindra, Chennai / Coimbatore,HDB Bank, Salem,Quess Corp, Coimbatore,Proodle, Chennai,Vee Technologies, Salem, ICICI Bank, Chennai,TCS, Chennai,HDFC Bank, Salem,Sahana Clothing Company Ltd,Coimbatore, Lakshmi Card Clothing ,Coimbatore, Spm Gold & Diamonds,Attur, ShivamCorporate,Coimbatore, Honey Bee Skill Development.

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The college has conducted the following Certificate and Value Added Courses for the welfare of the students

S.NO	DEPARTMENT	CC TITLE	VA TITLE
1	TAMIL	PANDAIYA TAMILARIN PAARAMPARIYA UNAVU MURAIGAL	KANIMIYIL TAMIL EZHUTHURUKKAL
2	ENGLISH	REMEDIAL ENGLISH GRAMMER	ADVANCED ENGLISH FOR ACADEMICS
3	COMPUTER SCIENCE	1. DIGITAL PROTOTYPING USING AUTODESK INVENTOR	CYBER SECURITY-ESSENTIAL SKILLS.
		2.AWS CLOUD ARCHITRCTURE	
4	MATHS	BEST TECHNIQUES TO SPEED UP YOUR MATHEMATICS	NON LINEAR DIFFERENTIAL EQUATIONS
5	STATISTICS	STATISTICAL ANALYSIS WITH SPSS FOR RESEARCH	BASIC STATISTICS
6	PHYSICS	PHYSICS IN EVERY DAY LIFE	BASIC INSTRUMENTS
7	CHEMISTRY	COSMETICS CHEMISTRY	FOOD CHEMISTRY
8	BOTANY	HERBALS FOR BEAUTY & PRIMARY HEALTH CARE	BASIC TOOLS OF LIFE SCIENCE
9	ZOOLOGY	DNA TECHNOLOGY	BIOLOGY OF CLONING VECTOR
10	HISTORY	INTRODUCTION TO HISTORY	INDIAN ECONOMIC PROBLEM AND POLICIES - 1
11	COMMERCE	RETAIL MARKETING	RURAL MARKETING
12	BBA	CUSTOMER RELATIONSHIP MANAGEMENT	INNOVATION AND ENTREPRENEURSHIP MANAGEMENT
13	N & D	HEALTH AND NUTRITION	HEALTH AND WELLNESS
14	FT	NIL	ELEMENTS OF FASHION AND DESIGN

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Apart from the curricular activities our Students participated in **Co-Curricular activities to add features to our cap**.

We rise by lifting others, which is the mission of our institution. The college has successfully provided Scholarship funds to students, which are given by both government and non-government agencies, as well as management concessions. In the name of Management Scholarship the institution gives fee concession in the basis of Mark Concession, Trust Concession, Sports Concession, and Concession for Orphans/Parentless Children. Government Scholarship such as AdiDravidar Tribal Welfare Scholarship, Post Matric Scholarship for Minority, Central Sector Scheme of Scholarship for College & University Students, Post Matric Scholarship for Students with Disability, PG- Indira Gandhi Scholarship for Single Girl Child Scholarship.

Each and every department has an Association to provide ample opportunities for our students to excel not only in academics but also in co-curricular and extracurricular activities and to exhibit their talents both inside and outside the campus. Apart from the curricular activities our students participated in Co-Curricular activities to add features to our campus. We are indeed thankful to you, and the University for the Assistance rendered to us from time to time. Under your aegis, the university will reach it zenith and we at Bharathiyar will contribute our optimum to it.

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Thank You.

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